

BPA LiveWire

Editorial Philosophy

BPALiveWire was founded with one singular focus to advance the diversity of thought in the marketplace. Without fear or favor, BPALiveWire places emphasis on exposing the breadth of diverse opinions in the Black American community. With a commitment to uplifting Black Americans modeled by Ida, Fannie, Martin and Malcolm, BPA LiveWire shares stories and policies that advance the interests of Black Americans.

1

Attack Policy Not People

BPALiveWire, through commentaries, editorials and features, will vigorously debate ideas and policies. However, there is a no-tolerance policy when it comes to attacking people.

2

Celebrate Diversity of Thought

BPALiveWire believes that living in a media echo chamber is dangerous. BPA specifically seeks to create a platform where diverse opinions in the Black American community are welcomed.

3

Highlight American Exceptionalism

BPALiveWire believes that America is a shining example to the world. Even as stories of division and injustice are shared, the full American story is one that continues to march bravely towards becoming "that perfect union."



Diversity of Thought in the Public Square

Editorial Calendar

January	Lifestyles Not Resolutions
February	Legacy Values, Our American Story
March	Women's History, Rebellious Members 196th Anniversary of Black Media
April	Financial Literacy
May	Mama Bears: Celebrating Motherhood
June	Papa Bears: Celebrating Fatherhood Juneteenth
July	1776 - American Exceptionalism Our American Story
August	Black Business Month FreeMarkets FreePeople
September	Back to School, HBCU Pride Sickle Cell Awareness
October	Free Speech Month
November	National Adoption, Love Life Gratitude
December	Religious Liberty